



WIP

WOMEN IN PARLIAMENTS
GLOBAL FORUM

LATIN AMERICA REUNION 2014

25 - 26 MAY 2014
SAO PAULO, BRAZIL

EVENT OVERVIEW

The "Women in Parliaments Global Forum" (WIP) will be holding its **"WIP Latin America Reunion 2014" in Sao Paulo, Brazil from 25 to 26 May 2014.**

It will address the economic and social concerns for South America and the specific role of female Parliamentarians. The reunion is held in context with the conference on "Making vibrant growth for all", organised by the Women's Forum, a gathering of leading business women.

The "WIP Latin American Reunion 2014" will begin on Sunday with a **working dinner and a high-level keynote speaker.**

On Monday morning, **two working sessions with Panel debates** will offer the opportunity to exchange views and experiences.

The first round table will revolve around the theme **"Women in Parliaments: impact stories for economic growth"** and will specifically address the evidence of the difference and added value that women make as Parliamentarians.

The second round table will focus on topic of **"Legislators want it all: fairness, growth and sustainability. So which way forward?"**.

Afterwards, for the first time the Women's Forum will be open for female Parliamentarians. Participants of the WIP Latin America Reunion 2014 can participate free of charge in the conference, which begins Monday lunchtime, immediately after the end of the WIP Latin America Reunion 2014.

FIRST DRAFT PROGRAMME

SUNDAY, 25 MAY

19:00 **WELCOMING RECEPTION**
Grand Hyatt São Paulo

20:00 **WORKING DINNER**
Grand Hyatt São Paulo

Introductory remarks by representative from EY

Keynote Speech by **Ana Gabriela Guevara**, Member of the Senate of Mexico

MONDAY, 26 MAY

08:30 Departure from Hyatt hotel

09:00 **WELCOME SPEECH**
BCG Office São Paulo

By **André Xavier**, BCG Senior Partner and Managing Director

09:15 **ROUND TABLE I**
BCG Office São Paulo

“Female Parliamentarians: Impact Stories for Economic Growth”

Women are increasing their representation in the national parliaments. This session focuses on the evidence of the difference and added value that women make as Parliamentarians by identifying indicators and accumulated evidence. What are the benchmarks? Which concrete actions did female Parliamentarians put into place? Is the visibility of women as political leaders an empowerment for women in business? And finally: Do female Parliamentarians represent a role model for young women?

Moderator: **Marie-Hélène Ben Samoun**, Principal, BCG São Paulo

FIRST DRAFT PROGRAMME

Round table speakers:

- Member of the Chamber of Deputies of Brazil
- **Maria Aracely Leiva Peña**, Member of the National Congress of Honduras
- **Lucero Saldaña**, Member of the Chamber of Senators of Mexico
- **Juliana Abreu**, Principal, BCG São Paulo

10:45 Coffee Break

11:00 **ROUND TABLE II**

BCG OFFICE SÃO PAULO

“Legislators want it all: fairness, growth and sustainability. So which way forward?”

With the growing universally recognized need of reconciling growth with equity and sustainability, what role can legislation have to address the challenge, beyond the traditional scrutiny on governments and ordinary legislation?

Moderator: **Silvana Koch-Mehrin**, Founder of the Women in Parliaments Global Forum (WIP)

Round table speakers:

- **Patricia Gimenez**, Member of the Honorable Chamber of Deputies of Argentina
- **Juana Marisol Peñafiel**, Member of the National Assembly of Ecuador
- **Lucia del Carmen Ayala de Leon**, Deputy of the Legislative Assembly of El Salvador

12:15 **NETWORKING LUNCH**

PRACTICAL INFORMATION

VENUES

Grand Hyatt São Paulo
Avenida das Nacoes Unidas 13.301
São Paulo, Brazil 04578-000
<http://www.saopaulo.grand.hyatt.com>

BCG Office São Paulo
Rua Surubim, 373 - 3o. andar
São Paulo, SP 04571-050 Brazil

ACCOMODATION

The Grand Hyatt São Paulo, the venue of the events on 25 May, offers reduced booking rates for participants of the WIP Latin America Reunion 2014. You can profit from the reduced booking rates by entering the promotional code "625W" in the dedicated space "Corporate/ Group #" on the hotel's website or by mentioning it by phone.

TRANSPORT TO AND FROM SAO PAULO GUARULHOS INT. AIRPORT

TAM, as the official airline of Women's Forum Brazil 2014, is offering special discounts through its website: WWW.TAM.COM.BR

- Participants from Brazil must fill in the promotional code: 502536
- Participants from South America must fill in the promotional code: 502903
- Participants from North America must fill in the promotional code: 502897
- Participants from Europe must fill in the promotional code: 502904

* Discounts are valid from May 23rd to May 30th, on segments Brazil/São Paulo/Brazil, South America/São Paulo/South America, Europe/São Paulo/Europe and North America/São Paulo/North America.

* Discounts are not valid to children and connecting flights with more than two fare basis in the same record locator.

Please communicate to us your travel details and flight number for your arrival and departure.

CURRENCY

The currency in Brazil is the Brazilian Real. 1 US Dollar equals around 2.2 Brazilian Real.